

Tuesday, July the 4th 2017,  
Amphitheater Maroussi Plaza, Athens

# CLIMATE CHANGE CONFERENCE



## Climate Change Policies: Impact on businesses

### Keynote Speakers



**Prof. Michael C. Caramanis**  
Professor Boston  
University, ex-President  
RAE, ex-President DEPA



**Brian Ricketts**  
Secretary-General,  
EURACOAL



**Alkis Drakinis**  
Deputy Director,  
Greece, Deputy Head  
of the Hellenic Office,  
EBRD

### Confirmed Speakers



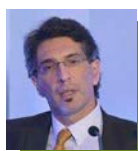
**Pantelis Capros**  
Professor of Energy Economics  
at the Department of Electrical  
and Computer Engineering of  
National Technical University of  
Athens, ex-President RAE



**Eleanna Petraki**  
Researcher, responsible  
for environmental issues,  
Hellenic Association of  
Motor Vehicle Importers  
Representatives



**Christos Dionelis**  
Managing Director  
ERGA OSE S.A



**Stelios Stipidis**  
Commercial Director,  
ENGIE HELLAS



**Konstantinos Kotsogiannis**  
President and Managing Director,  
KGS DEVELOPMENT S.A



**Vassilios Tsolakidis**  
President of the BoD CRES  
– Center for Renewable  
Energy Sources and Saving



**Vasili Nicoletopoulos**  
Founder Natural  
Resources PC



**Dr. Ioannis Tspouridis**  
President of BoD, Hellenic  
Scientific Association of Wind  
Energy



**Dr. Ioannis Pappas**  
Certified European Energy  
Manager (Eur.E.M.), CEO &  
Co-Founder greenevolution



**Athanassios Vourdas**  
Secretary General,  
Ministry of Infrastructure &  
Transport

### The Conference

Distinguished foreign and Greek speakers, experts and practitioners from a wide range of businesses, as well as representatives of ministries, energy management bodies, financial institutions and consultancy firms in Greece and abroad, will present specific opportunities and threats. Thus, the conference will act as an information and dialogue platform on the impact of climate change policies on businesses in all sectors.

[www.climatechangeconference.gr](http://www.climatechangeconference.gr)

- **Theodoros Chouliaras**, President, Institute of Maritime & Economics Studies
- **Athanassios Kefalas**, General Manager, Bentonite & Perlite Intermediates at Imerys, President, Greek Mining Enterprises Association
- **Thanos Koutsianas**, Environmentalist, Brand Strategist APIGEIA/APIVITA

- Representative Ministry of Environment & Energy
- Representative PPC S.A
- Representative SEV Council for sustainable growth

# CLIMATE CHANGE CONFERENCE



## Climate Change Policies: Impact on businesses

### Who should attend

Policies with the triple goal of 'integrating' emission costs, increasing the use of RES and energy saving are of growing interest to:

- Companies in the fields energy, fuel, manufacturing, transport, construction
- Financial houses and funds
- Greek banks and international investment bodies/funds (EIB, EBRD, etc.)
- Auditing and law firms and related advisory activities
- Engineering, construction and consultancy companies (eg RES, energy savings etc.)
- Producers, suppliers- traders and energy exchanges
- Insurance companies
- Agricultural and livestock businesses and cooperatives
- Greek and European officials
- International organizations
- Representatives of embassies in Greece
- Associations and Chambers
- Institutes and think tanks (IENE, Institute of Diplomacy & Global Affairs, ELIAMEP, etc.)
- European bodies (CEMBUREAU, European Aluminum Association, Euromines, Eurometaux, Euroalliances)
- Relevant ministries
- Relevant authorities (RAE, operator of electricity market LAGIE, Independent power transmission operator ADMHE, DEDDHE etc)
- Institutions (such as CRES etc)
- Academics & Researchers
- Media representatives

These policies also have a clear link with all enterprises and organizations dealing with corporate social responsibility, especially those who regard climate change as an important part of their branding and communication - in the modern sense of the impact on society rather than simply in the image of the business.

### REGISTRATION FEES

- 1st Delegate: 240€
- 3 Delegates of the same company (2+1 free): 480€
- 5 Delegates of the same company (3+2 free) 720€

### Terms of participation

- Entries need to be prepaid.
- Any cancellation of participation must be notified in writing by 28/6/2017, Otherwise it will be charged 50% of the cost of participation.
- Should you not attend the conference without prior written notice by 30/6/2017, you will be charged 100% of the cost of participation.
- A conference attendance certificate is sent electronically to all attendees after the conference.

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### Conference Agenda

The agenda of the conference will be structured in two axes. The first will analyze **the framework for climate change and carbon dioxide markets**.

After the introduction, definitions and alternative technology solutions will be presented. Then, emphasis will be placed on legislation, regulations and other institutional tools on the greenhouse effect. Finally, there will be a special presentation on the «coal» markets.

The second pillar will highlight the impact of climate change policies on specific sectors, distinguishing between **direct** impacts (employment, investment, environment), **indirect** (peer pressure but also through funding to the extent that it is affected by these policies) and intangible / soft, that is through corporate social responsibility and business image.

### Participants Benefits

Ensure your participation in the **Climate Change Conference 2017** to:

- Become an active member of the first meeting on climate change policies and their impact on Greek businesses.
- Be assisted in the transition to a new era where these policies will become increasingly important, as well as the available tools and services, the strategy and the trends that prevail today.
- Learn about the most up-to-date views and case studies.
- Build the necessary collaborations and synergies that will help you in the implementation of your business plans, defensive or aggressive.
- Take advantage of the effective networking that is ensured by the massive presence of all stakeholders, from legislators to ultimately affected parties.